# international programs

# INTERNATIONAL ACTIVITES AT THE GW SCHOOL OF BUSINESS

The School strives to be a preeminent business school recognized for scholarly research, teaching excellence, and innovative curricula, focused on the responsible management of organizations in the global environment. To further that vision, the School offers faculty, students, and the community many opportunities to experience the global business community.

# STUDY ABROAD

GW's business students broaden their understanding of global business through study abroad. Here are some examples:

### **Graduate Programs:**

Course
International Experience: Behind the Scenes of the 2008 Summer Olympic Games
Global Corporate Responsibility
Cases in Public-Private Infrastructure Development; Corporate Social Impact; Comparing UK & U.S. Policies and Practices; Privatization & Public-Private Partnerships
Sustainable Tourism Development in Guatemala
AMBA Chile Residency
Global Business Project in Dubai; Advanced Marketing Management
Study Abroad Program in India

### **Undergraduate Programs:** Approximately 40% of GW's undergraduates study abroad.

Destination	Course
Paris, France	Business Studies Program at Sciences Po
Federal University of Santa Catarina, Brazil and Federal University of Parana, Brazil	FIPES/CAPES Brazil Exchange Program

### INTERNATIONAL COLLABORATION

The GW School of Business collaborates with several foreign universities; our faculty provides educational consulting and delivers programs that support the development of these schools' business education programs. Current partners include Sciences-Po, France; the Federal University of Catarina and Federal University of Parana, Brazil; Reutlingen University, Germany; Alexandria University, Egypt; and Dongseo University, South Korea. MBA students also participate in a program that alternates between China and India.

#### FULBRIGHT SCHOLARS

Established in 1946, the Fulbright Program aims to increase mutual understanding between the peoples of the United States and other countries, through the exchange of persons, knowledge, and skills. The following School of Business faculty members have participated in the prestigious Fulbright Scholar Program, lecturing and conducting research throughout the world.

#### Prabir K. Bagchi

Senior Associate Dean & Professor of Logistics and Operations Management, Indian Institute of Technology Delhi, India

#### **Edward J. Cherian**

Professor of Information Systems American University of Armenia, Yerevan, Armenia

#### Neil G. Cohen

Associate Professor of Finance, International Management Center (now known as the School of Business Central European University), Budapest, Hungry

#### **Reid Click**

Associate Professor of International Business & International Affairs, AGH University of Science and Technology Krakow, Poland

#### Robert F. Dyer

Professor of Marketing

School of Economics and Business Technical University of Lisbon, Portugal

## Douglas C. Frechtling

Professor of Tourism Studies, Dublin Institute of Technology (DIT) School of Hospitality Management and Tourism Dublin, Ireland

# **Mary Granger**

Professor of Information Systems & Technology Management Warsaw School of Economics, Warsaw, Poland Institute of Finance and Economics, Ulaanbaatar, Mongolia

## D. Jeffrey Lenn

Professor of Strategic Management & Public Policy Peoples University, Beijing, China

# Scheherazade S. Rehman

Professor of International Business & International Affairs Quaid-i-Azam University, Islamabad, Pakistan

### Amy K. Smith

Associate Professor of Marketing Southwest University of Finance and Economics (SWUFE) Chendgu, Sichuan Province, People's Republic of China

## **Stuart Umpleby**

Professor of Management

University of Sarajevo, Sarajevo, Bosnia and Herzegovina

#### Larry Yu

Chair and Professor of Tourism and Hospitality Management National University of Management, Phnom Penh, Cambodia

# INTERNATIONAL RESEARCH CENTERS

The School of Business Research Centers facilitate academic and research programs that advance knowledge and provide practical experiences to students and faculty. The School's Research Centers with a global focus are:

# Center for Latin American Issues (CLAI)

James Ferrer, Jr. (202)994-5205 clai@gwu.edu

# Center for International Business Education and Research (CIBER)

Jennifer Spencer (202)994-1882 ciber@gwu.edu

# **European Union Research Center**

Scheherazade Rehman (202)994-6813 rehman@gwu.edu

# Global and Entrepreneurial Finance Research Institute (GEFRI)

(202)994-6053 barnhill@gwu.edu

# International Institute of Tourism Studies (IITS)

Kristin Lamoureux (202)994-8197 klam@gwu.edu

# The Institute for Corporate Responsibility (ICR)

(202)994-6677 icr@gwu.edu

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